

ADVERTISEMENT / MEDIA CAMPAIGN

1. **Kiosk Solutions** is facilitating both public and private sector organizations to channelize their advertisement through **Kiosk Solutions**. **Above the Line (ATL)** advertising is our area of expertise where mass media is used to promote brands and reach out to the target consumers. These include conventional media as we know it, television and radio advertising, print as well as internet. **Kiosk Solutions** also deals in **Below the line (BTL)** advertising.

2. Media Campaign

Media Campaign is a plan for bringing advertising messages to the attention of Target Audience. A good advertising campaign uses different form of Media while recognizing the benefit of each. Generally campaign is launched through Print & Electronic channels. [Down Load Flyer.....](#)

3. Media Campaign Features

- Highly Competitive Pricing with Possibility of Credit Facility
- Effective Brand Promotion
- Addressing Client Needs
- Local/Nationwide/International Reach

4. Cutting Edge of **Kiosk Solutions** Media Campaign

**NEWS PAPER
OF YOUR
CHOOSING**



DATE PLACE & SIZE OF YOUR DESIRE



5. Campaign Segments

Print Media is a form of advertising that physically uses print media to reach potential customers.

Print ads are considered most popular form of advertisement, is considered the standard format for creative advertising.



Electronic media is the media uses electronics or electro-mechanical audience to access the content.

Has a deep penetration but an expensive mode.



Digital Marketing is the latest form, the digital environment include (as websites for social networking micro-blogging) and other contents like graphics, moving images & sound into structured digital environment.



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