

**Customer Relationship Management (CRM)** has been developed to meet the requirements of marketing firms and automate their operations with emphasis on Product Sales and Maintenance System. Client can opt modules as per own requirements, additional modules can be acquired, we also develop customized applications as per the suiting of the client; we ensure integrating of modules and it works as a cohesive system

- 1. Sales and Customer Management: It comprises of two sub-modules namely Sales and Customer Management .......for more information download PDF available on website
- 2. Complaint Handling and Annual Maintenance Contract (AMC)/Service Modules: This module covers all activities starting from signing of contract and processing of customer's complaints. The complaint handling sub-module caters for complaint handling and assigning of these complaints to maintenance force for its resolution. Issuance of spares from the store its usage and return of unconsumed spare parts to the store has also been incorporated in the system .......for more information download PDF available on website
- 3. Field / Sales Force Handling & Tracking Modules: It helps management to communicate with the staff in the field, whereas will facilitate field force to fetch information from data base and update management relating to their activities. Instead of manual "Information Sheet", maintenance staff will use their cell phones or tablets .......for more information download PDF available on website